



Chamber of Commerce

MOUNTAIN VIEW

For-Profit Food Booth Application

January 31, 2011

For the past 39 years, the community of Mountain View has gathered to celebrate their diversity in an arena of food, art, wine, music and FUN! This year, the 2011 Festival will be held on September 10th & 11th from 10 a.m. to 6 p.m. in downtown Mountain View. The Chamber is offering your restaurant/catering company an opportunity to publicize your business and celebrate with nearly 200,000 attendees by applying as a Food Vendor.

Significant 2011 changes:

1. Maximum of 3 item rule will be enforced with penalties.
2. Failure to attend the Meeting on August 4th will lead to you loosing your spot in the festival and forfeiture of 50% of funds paid.
3. Food Booths will be provided by the Chamber, NO EXCEPTIONS.
4. ALL food ware (serving boxes, plates, flatware, etc) MUST be compostable
see page 3 for details

At this year's Festival, each booth may serve a maximum of three foods. Every item over 3 will incur a penalty of \$300 per item. This INCLUDES drinks. No more than two vendors will be allowed to sell the same food, so choice of food will be made on a first-in basis. No sodas, soda-like beverages (energy drinks, Gatorade, etc), or water may be sold at the restaurant booths. Leadership Mountain View handles all soda & water concessions.

REQUIREMENTS:

All food vendors are required to use food booths provided by the Chamber of Commerce Mountain View (NO EXCEPTIONS). All food vendors must comply with the Mountain View City Ordinance or they will be unable to participate in the Festival. The Chamber will handle arrangements for providing the booths. This does not apply to Food Cart Vendors.

All food vendors (including non-profit organizations) must have a Sellers Permit - applications are free and can be downloaded from www.boe.ca.gov. You can apply in person at your local Board of Equalization Office, and usually receive it the same day.

All food vendors are required to have their own liability insurance with \$1,000,000 limits (per occurrence/aggregate), naming the Chamber of Commerce Mountain View as additional insured for both basic liability and products and completed operations. Certificate of insurance must be included with the application.

Initials _____

Participation Fee	\$1500
Chamber Member Discount (\$250).....	
Health Department Fee.....	\$184
Food Booth Rental.....	\$145
Cleaning Deposit..... <i>(Refundable with clean area at completion of Festival)</i>	\$250
Total Amount Due Due by April 15, 2011	

Other Requirements

1. Provide Certificate of Insurance, naming the Chamber of Commerce Mountain View as additional insured for both basic liability and products and completed operations.
2. Return completed forms in compliance with deadlines.
3. Attend MANDATORY Vendor's meeting Thursday, August 4th, 2011 at the Chamber office. **Failure to attend the Meeting on August 4th will lead to forfeiture of your placement in the festival and of 50% of funds paid.**

If your application is selected, we will send confirmation by **e-mail**.

No refunds will be made

**2011 ART & WINE FESTIVAL
RESTAURANT VENDOR APPLICATION**

RESTAURANT/COMPANY: _____

ADDRESS: _____

CITY: _____ ZIP: _____

PHONE NUMBER: _____

FAX NUMBER: _____

E-MAIL: _____

RESALE OR CA SALES PERMIT #: _____

CONTACT NAME: (MAY - OCT.) _____

FOOD TO BE SERVED (ETHNIC CATEGORY): _____

TYPE OF FOOD: (LIMIT 3 ITEMS)

1. _____
2. _____
3. _____

Are you interested in being placed in the Kids' Park? Yes No

NO BANNERS PROVIDED
Please bring your own signage

Send these items to the address below. You will be contacted if accepted.
Thank you for your application!

1. Completed Application
2. Check payable to Chamber of Commerce Mountain View for \$_____.
If you are a Mountain View Chamber member, apply a \$250 discount, for a total of \$_____. Chamber membership is just \$335 for a full year of benefits.
Selection is NOT based on membership.
3. Health Department Application (2 pages -- please fill out ALL pages)
 - a. Non-Profits only: Non-Profit Status Form for Health Department
4. Certificate of Insurance
5. Veteran's Exemption Form DD-214 (if applicable)

Chamber of Commerce Mountain View
Attn: Food Vendors
580 Castro Street, Mountain View, CA 94041
Phone: 650.968.8378 Fax: 650.968.5668 www.chambermv.org

*all service ware (including beverage cups, plates, bowls, utensils, food wrappers, etc.)
provided to customers must be fully compostable as defined by ASTM 6400 or ASTM
D6868 standards*

Initials _____