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Chamber of Commerce Mountain View Releases Private Business Network

First Social Network Designed to Increase Member Revenue

MOUNTAIN VIEW, Calif.--([BUSINESS WIRE](#))--The Chamber of Commerce Mountain View's YIPEE Group (Young Innovative Professional Entrepreneurs, ETC), in association with MyWay Interactive, released the Leads Network -- The first social business network designed to drive revenue for the chamber's members.

This revolutionary technology allows members to expand their reach and collectively leverage their influence to grow each other's businesses.

Built by chamber members and powered by MyWay Interactive, this by invitation global network, connects users to other trusted business people, for partnering opportunities and lead exchange.

Some of the features are of the Leads Network include:

Qualified Leads and Introductions - Search for contacts by company, title, industry, or location and immediately connect with the chamber member that knows the contact and can introduce you.

Dynamic Contact profiling - With one click contacts are profiled using the latest RSS, industry news, and social media feeds.

Friend Networks -- Users quickly build friend networks to collaborate on business opportunities.

Oscar Garcia, President and CEO of the Chamber of Commerce Mountain View states, "We are always exploring new ways to help our members grow their business. Our partnership with MyWay Interactive provides our members with a new and effective lead exchange service that will generate more growth and revenue."

"Companies that build referral networks, collaborate, and work together can outperform their competitors and immediately accelerate revenue growth. The Chamber of Commerce Mountain View is the perfect catalyst to host the technology that makes these connections possible," stated David Anderson, Founder and CEO of MyWay Interactive.

About the Chamber

The Chamber of Commerce Mountain View (www.chambermv.org) is a non-profit, business organization working for the mutual benefit of its members and the community by enhancing an environment in which business can succeed.

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Chamber of Commerce Mountain ...

About YIPEE

The Chamber of Commerce Mountain View's YIPEE (*Young Innovative Professional Entrepreneurs', ETC*)group is the platform for young professionals to build relationships, develop professionally, become politically and philanthropically engaged while contributing to the economic development and high quality of this community.

About MyWay Interactive

MyWay Interactive develops and hosts private business social networks for speakers, organizations and corporations. Users connect to exchange business leads and information between members, securely, in real time. MyWay Interactive is headquartered in Mountain View, California.

Contacts

MyWay Interactive

650-965-8530

www.mywayinteractive.com

or

Chamber of Commerce Mountain View

Oscar Garcia, 650-968-8378

President & CEO

ogarcia@chambermv.org

or

YIPEE

Dave Stevens, 650-968-8378

Programs and Events Manager

dave@chambermv.org

or

MyWay Interactive

David E. Anderson, 650-814-0636

CEO

davida@mywayinteractive.com

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