



Chamber of Commerce
MOUNTAIN VIEW

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For Immediate Release:

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Chamber Of Commerce Mountain View Announces Workshop Series To Help Your Business Survive Tough Economic Times

Keeping a small business alive during recession is difficult. The Chamber of Commerce Mountain View presents a series of workshops to help boost your sales and overcome this economic downturn. Certified Business Coach, David Joud of Dynamic Strategic Alignment, will lead the 12 seminars that will cover topics such as how to outperform and outlast competition, why customer satisfaction isn't good enough, and how to use customer loyalty to double your business in the midst of a recession. This workshops series is designed for business owners, executives, managers and team leaders and will focus on aspects of both professional and personal growth.

David Joud has helped Bay Area business owners develop trusting teams, overcome obstacles and see results for the past five years. "In times of economic trouble, we all make a choice: talking and worrying about the state of the economy," Joud says, "or working on bettering ourselves, building our competitive edge, and focusing our energy on building a great business."

The workshops begin on February 12 and continue through July, meeting twice per month. They may be purchased as a seminar package for all 12 workshops or individually. The seminar series is \$199.00 for Chamber members and \$299.00 for non-members. Individual workshops are \$20.00 for Chamber members and \$30.00 for non-members. Seminars will be held from 11 am-1 pm in the Chamber Boardroom. To register or for more information please go to www.chambermv.org.

About the Chamber of Commerce: The Chamber of Commerce Mountain View has been connecting the community since 1922. The Chamber is a public benefit corporation, representing 500 members and over 37,000 employees. The Chamber works for the advantage of its members and the community by enhancing an environment in which business can succeed. This mission is accomplished through progressive leadership in the areas of education, business assistance, professional networking, legislative advocacy and economic development.

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