

For Immediate Release

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**CHAMBER OF COMMERCE MOUNTAIN VIEW ANNOUNCES NEW PROGRAM
GEARED TOWARD YOUNG PROFESSIONALS & ENTREPRENEURS**

Young Innovative Professional Entrepreneur, ETC. YIPEE

On January 22nd, at Hotel Cabana in Palo Alto, the Chamber of Commerce Mountain View will launch its first 2009 mixer, professional development and networking program geared toward young Silicon Valley professionals, *Young Innovative Professional Entrepreneur, ETC. (YIPEE)*. The YIPEE program is poised to create a platform for its members to build relationships, develop professionally, become politically and philanthropically active, and contribute to the economic development and high quality living of this community.

Silicon Valley has experienced a surge of young visionaries over the last 20 years, who have created major advances in the areas of communications, biomedical, finance and hi-tech. The Silicon Valley is the nucleus of this innovative, intelligent and daring group. The energy, enthusiasm and talent of young professionals in this valley stands out as this areas most encouraging asset in developing the regions future.

“YIPEE provides an opportunity for the next generation of business leaders and owners to meet, greet, and grow. With the economy constantly changing your network is becoming more and more vital to your success,” says Dave Stevens, Program and Events Manager of the Chamber of Commerce Mountain View.

YIPEE will host a series of after-hours networking events that will allow young professionals to build business relationships in fun, social settings. YIPEE will launch with its first 2009 networking event on Thursday January 22 at Hotel Cabana in Palo Alto (a member of YIPEE) from 5pm – 8pm.

YIPEE will also provide opportunities for members to expand their business expertise through the “Big Wig Lunch Time” a quarterly luncheon series that allows them to have meaningful dialogue with other young professionals and some of the most important business leaders. They will also hear influential, relevant and significant speakers discuss various topics crucial to business in the Silicon Valley and beyond. There is also a mentor match and educational component to the program.

“Young professionals in the Silicon Valley are from a generation of instant gratification and often catch a bad wrap for it. This group will help re-shape the public opinion as well as open the door to other generations to learn from and grow,” says Dave Stevens, Programs & Events Manager. “YIPEE will offer this generation the opportunity to become not just the new kid on the block in their office but a new, progressive, innovating, and educated resource to their employers that hopefully makes them an invaluable asset to the company.”

Membership in YIPEE is open to individuals between the ages of 21-39, is open to Mountain View Chamber members and non-members. Annual dues are \$35 for MV Chamber members and \$55 for non-members. For more information or to sign up for membership, go to www.chambermv.org

About the Chamber

The Chamber of Commerce Mountain View (www.chambermv.org) is a non-profit, business organization working for the mutual benefit of its members and the community by enhancing an environment in which business can succeed.

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