



Chamber of Commerce
MOUNTAIN VIEW

June Sponsor



MOUNTAIN VIEW WOMEN IN BUSINESS Presents...

Financial Intimacy and the Family Guest Speaker: Helga Hayse

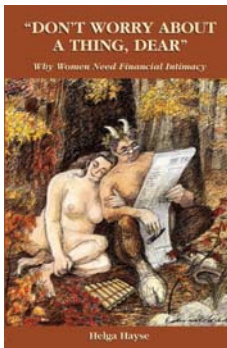
Helga's Message:

- ◆ *Make marital finances transparent and understandable*
- ◆ *Plan for the unexpected, in case the marriage ends*

Learn how to open discussions about the subjects of money and death

"Don't Worry About a Thing, Dear" - **Why Women Need Financial Intimacy** Helga's book is based on Helga's own experience of being widowed suddenly, but having the financial and emotional tools to rebuild her life.

Two years before she was widowed, Helga created a workshop called "A Wife's Guide to Financial Intimacy" to teach women about the need for financial participation in their marriage. Just as she was launching the seminar in the public arena, her husband died suddenly in an accident. The information she had researched to teach other women suddenly applied to her own life in a profound way



About Helga:

Helga Hayse is a writer, video producer and award winning journalist. She attended Rutgers University and earned her Bachelor of Science in Journalism from California State University. She worked as a feature writer for *NASA/Ames* and the *San Jose Mercury News*.

After careers in free lance and corporate communications, she opened her own company Prime of Life Marketing to consult with businesses on how to understand the demographics, market potential and needs of the mature consumer. She also founded The Institute for Vitalaging, a California non-profit organization offering programs to promote health, creativity and independence in older adults.

Tuesday, June 10th

Networking: 11:45 a.m.—12:00 p.m.

Lunch Meeting & Presentation: 12:00—1:15 p.m.

Michael's at Shoreline,

2690 Shoreline Boulevard, Mountain View, CA 94043

How to Register: Online at www.chambermv.org or call Doris at 650.968.8378.

Luncheon is \$28 for Chamber members and Students; \$33 for non-members. We accept Visa, MasterCard, American Express or check. Annual Pass and 3-month reservation packages also available. Walk-ins will be accommodated on a limited basis.

The Women in Business Program promotes business, personal and professional development through education, networking and community involvement.

July 8th

Guest Speakers: Pat Gray & Paula Keane - Topic etc. forthcoming!!!